

Roofscapes of downtown New Orleans, 2003-2007.
Bottom photo by Ronnie Cardwell; all others by Richard Campanella.

New Orleans Metropolitan Area



A Historical Bienville's Dilemma by Richard Campanella
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New Orleans
Metropolitan
Area

A

Historical Bienville's Dilemma
by Richard Campanella

Map by Richard Campanella
using LSU-processed 2002
Landsat TM / SPOT satellite
image merge.

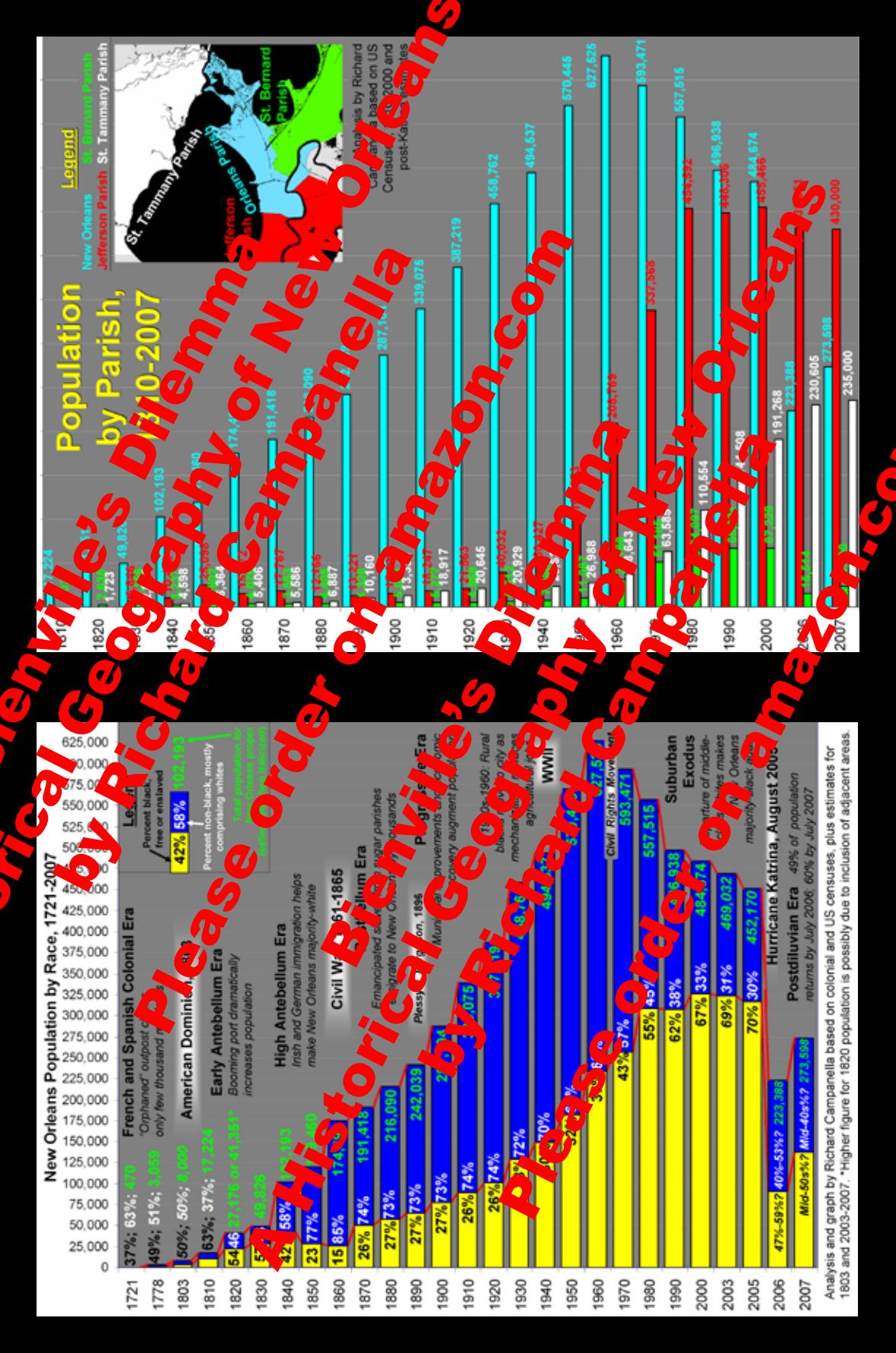
Lake Catouatchie

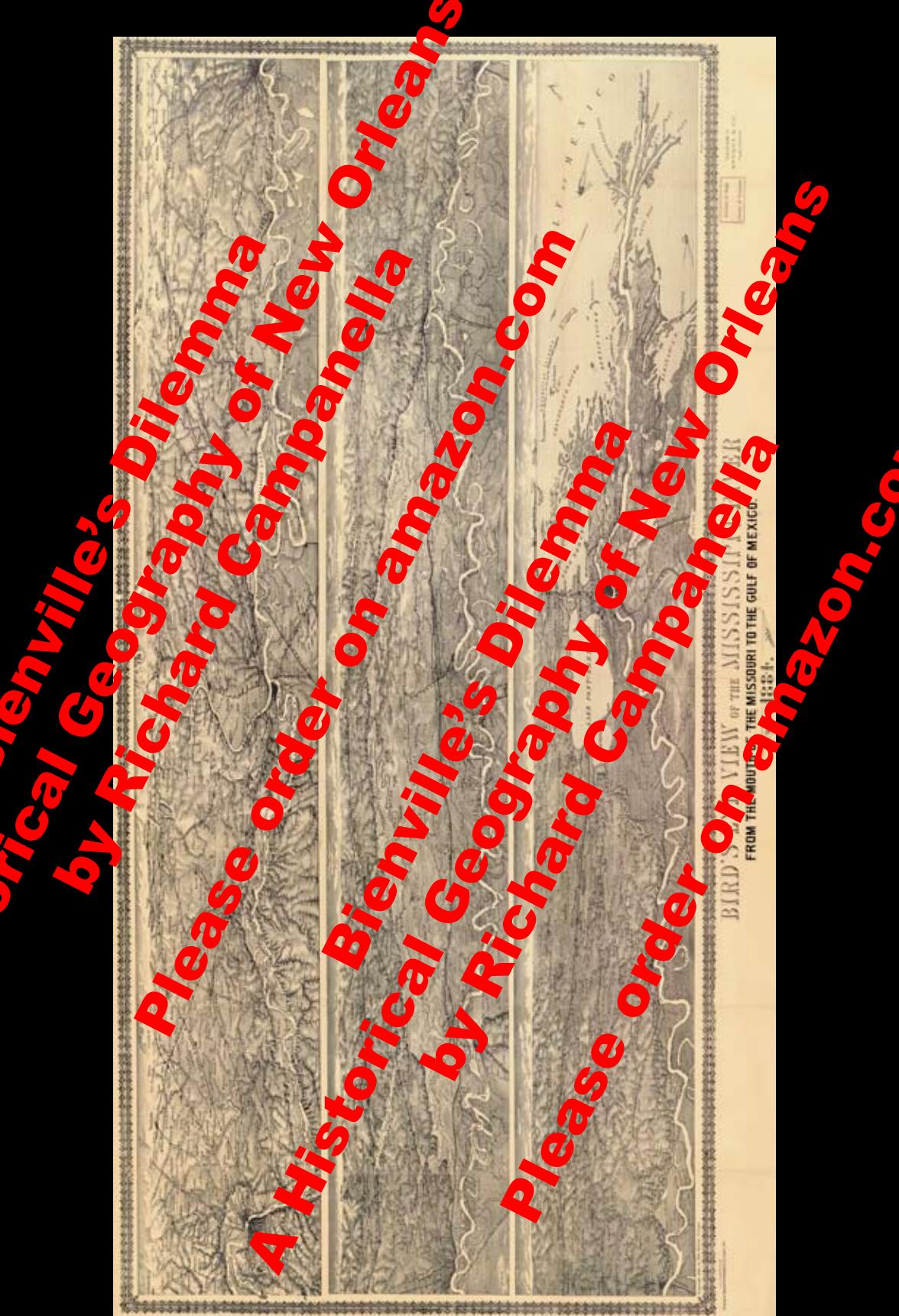
Lafitte



Detail of the circa-1732 *Carte de la côte de la Louisiane* (above) shows the heart of French colonial Louisiana roughly a generation after its founding. Natchez in present-day Mississippi appears at upper left; Baton Rouge, Manchac, and the Bayou Lafourche are visible at center left; New Orleans appears at center; Biloxi is at center right; and Mobile's original and eventual sites are visible at far right. The famous 1885 Currier & Ives *City of New Orleans* bird's-eye view (below) captures the city's development a century and a half later. Images courtesy Library of Congress.







Bienville's Dilemma
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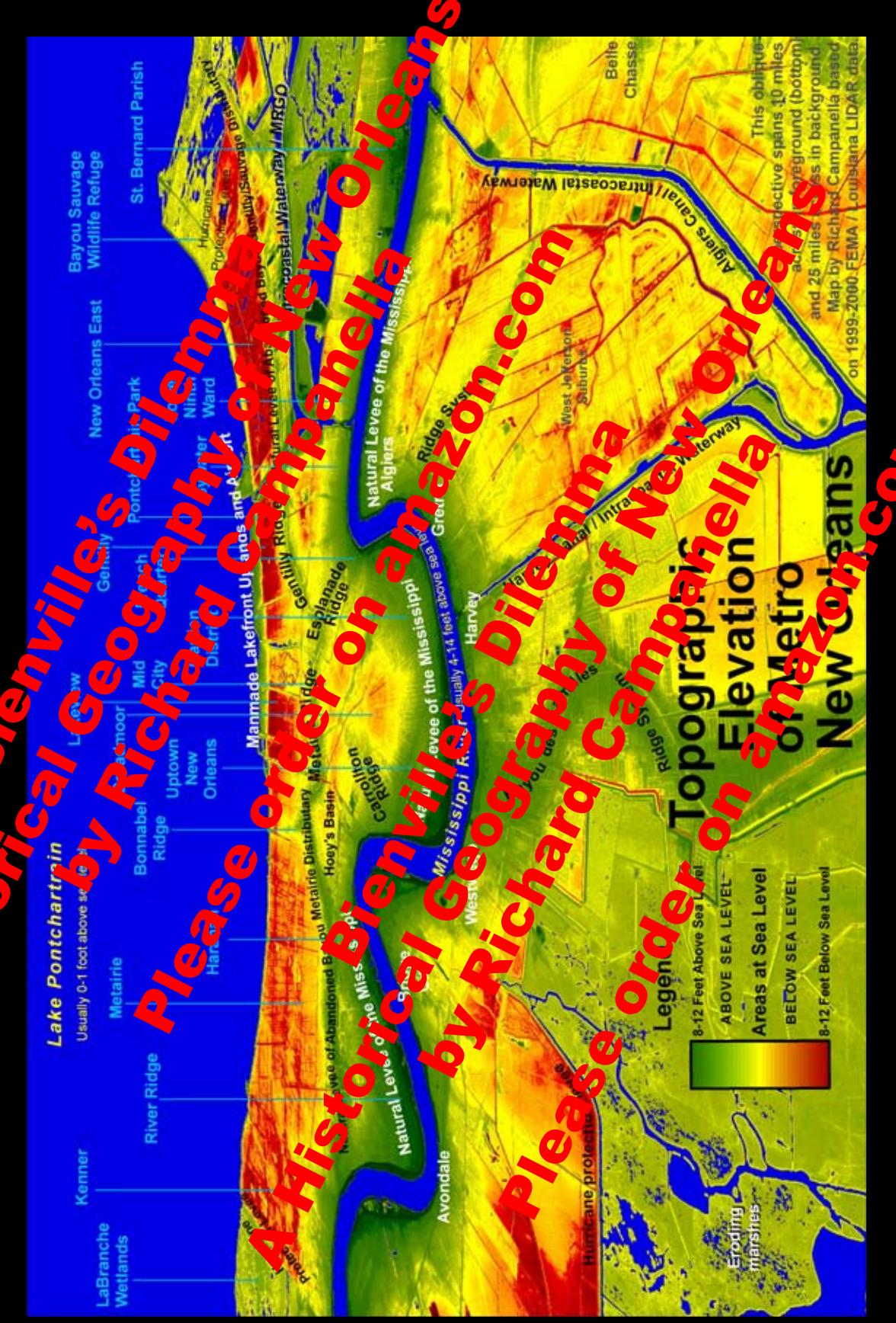
BIRD'S EYE VIEW OF THE MISSISSIPPI RIVER
FROM THE OUTLET OF THE MISSOURI TO THE GULF OF MEXICO
1814.



Mississippi River at Natchez (top), where it reaches peak volume; at Baton Rouge, just before it exits its alluvial valley; and at Convent (middle), as it flows through its deltaic plain. Aerial view (bottom left) shows the forested batture and artificial levee separating river from natural levee of Jefferson Parish near the Huey P. Long Bridge. Computer-generated image at bottom right shows Mississippi wending through New Orleans and heading toward the Gulf of Mexico. *Bird's-Eye View of the Mississippi River, 1884* courtesy Library of Congress; photos by Richard Campanella, 2006-2007.

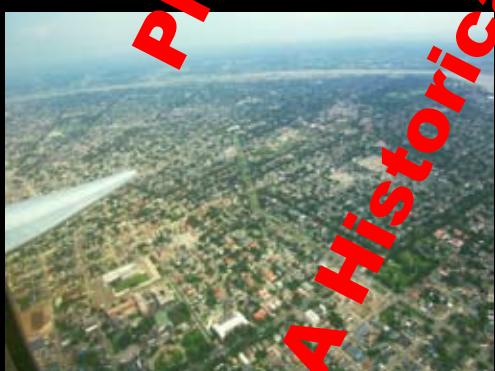


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Antecedent cadastral (land parcelling) systems influenced the layout of New Orleans' street system, as old French long-lot plantations were developed into faubougs and annexed into the city. The process gave New Orleans a radiating pattern of streets, dramatically evident in maps and aerial views as well as on the ground. Map at bottom-left photo by Richard Camparella; *Perspective View of New Orleans and Environs* (1885) courtesy Louisiana Collection of the University of New Orleans. Bottom right photo courtesy Port of New Orleans.





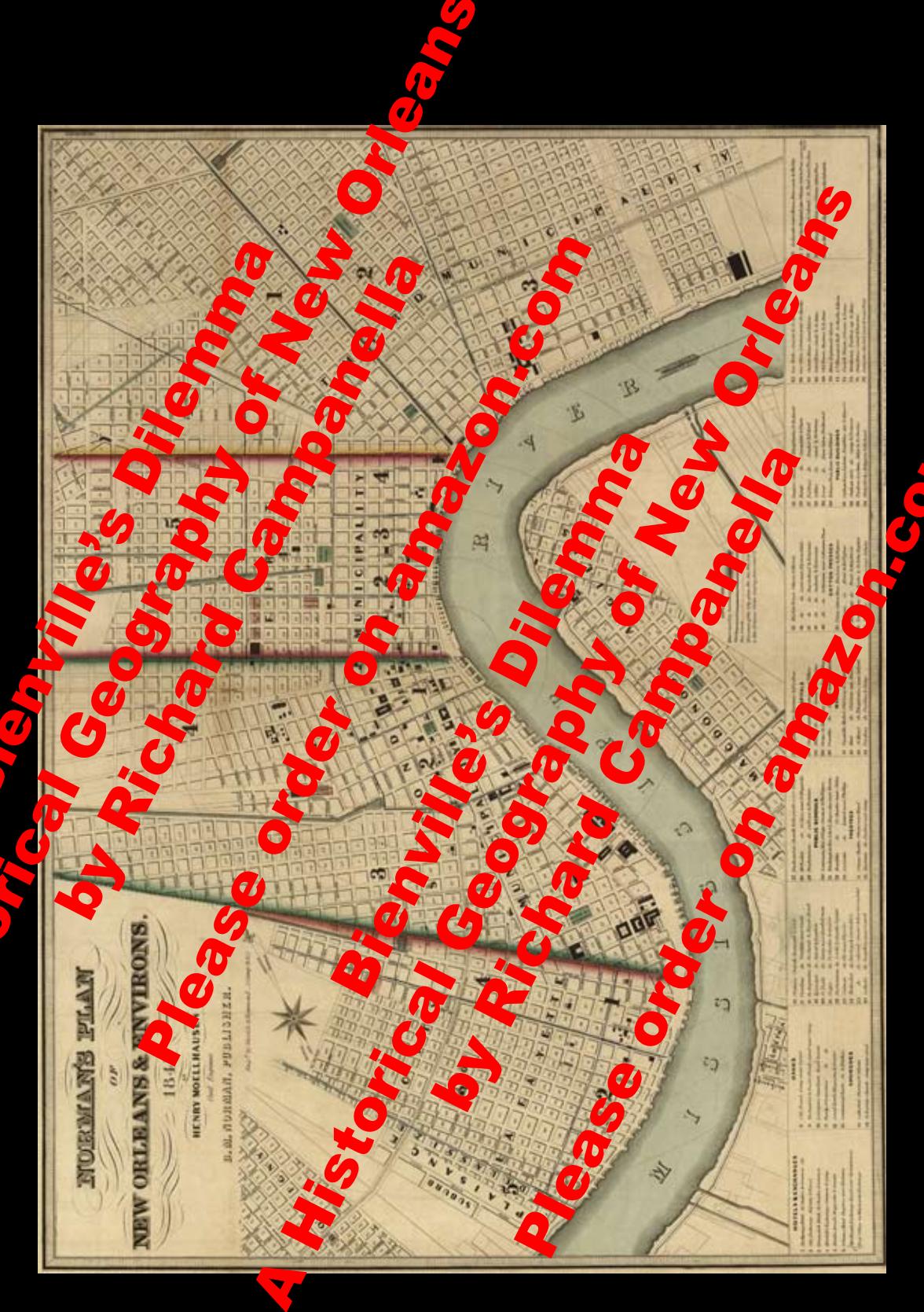
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These images juxtapose six French Quarter blocks (top, along lower Dumaine Street) against six Garden District blocks (bottom, Prytania at Third and Fourth), to illustrate differences in housing density, setback distances, garden space, and foliage between European-influenced downtown and American-influenced uptown New Orleans. 1883 *Robinson Atlas* detail courtesy New Orleans Notarial Archives; satellite imagery courtesy DigitalGlobe.



HURWAN'S PLAN
OF
NEW ORLEANS & ENVIRONS.
1841.

HENRY NOELLHAUS,
Print. &c.,
H. M. DORMAN, Publisher,

1841. (See to right of Number.)

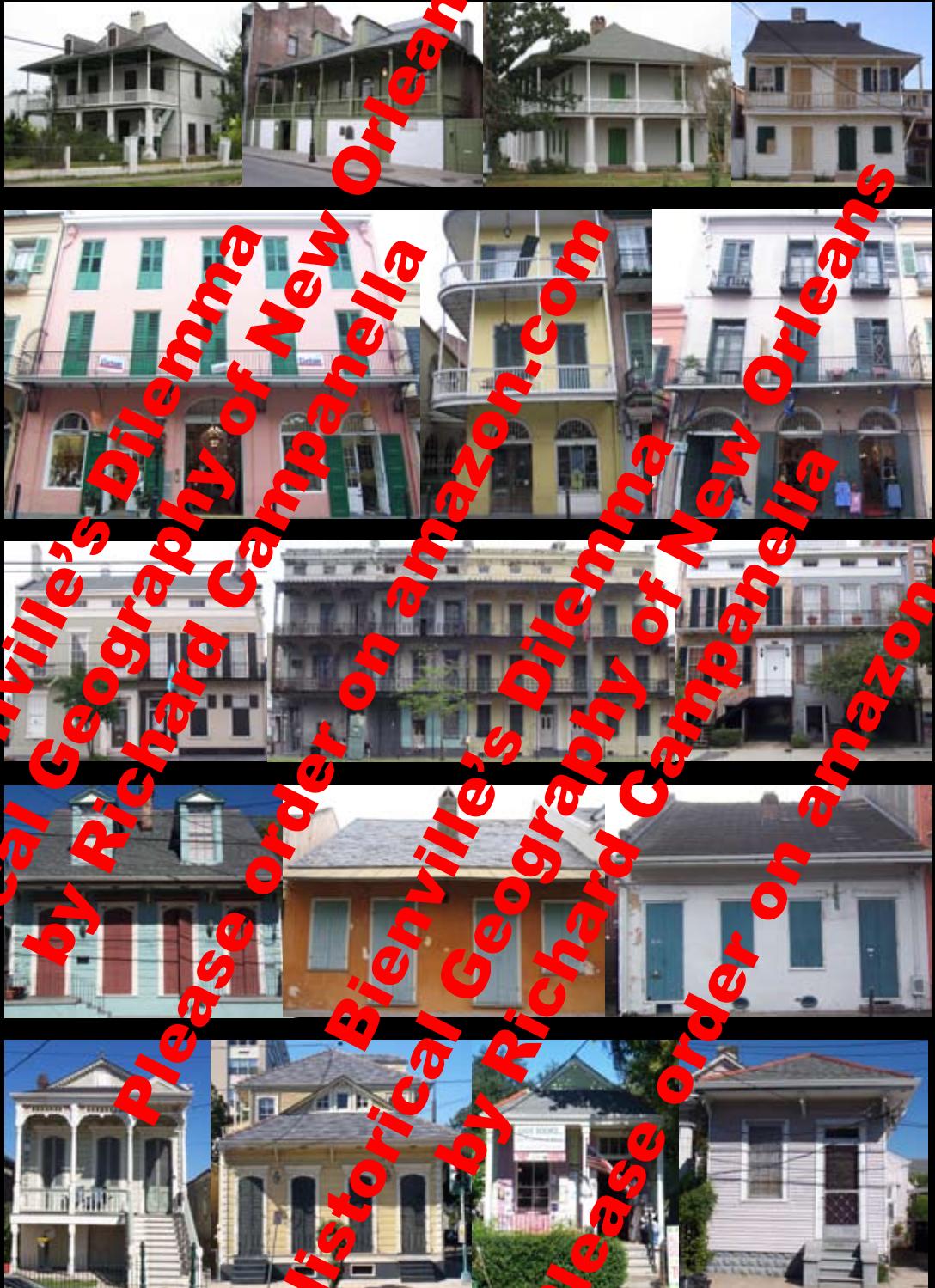
PLATE 15.
SCALE 1600.

MAPS & DRAWINGS

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Top row: Rare “first-generation” Creole houses of West African design, mostly dating from the late 1700s. Second row: “second-generation” Creole townhouses and storehouses, reflecting Spanish influence and dating from the early 1800s. Third row: Greek Revival townhouses, dating from 1830s-1850s. Fourth row: Cottage typologies, mostly early- to mid-1800s. Bottom row: Shotgun typologies, mostly from late 1800s and early 1900s. Photos by Richard Campanella, 2004-2007.



The shotgun house typology in New Orleans, shown in various sizes and architectural styles, dating mostly from the 1880s-1910s. Photos by Richard Campanella, 2007.

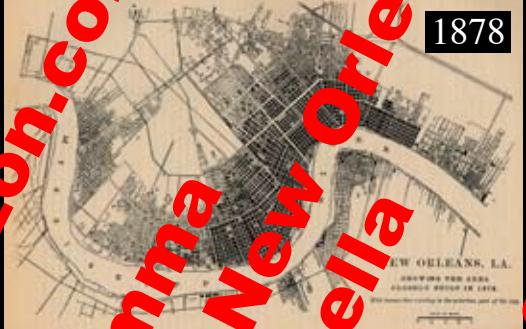


The shotgun house typology in the Deep South. These photos were taken in St. Helena Parish and Donaldsonville in Louisiana, and Natchez and Vicksburg in Mississippi. Photos by Richard Campanella, 2003-2007.

1841



1878

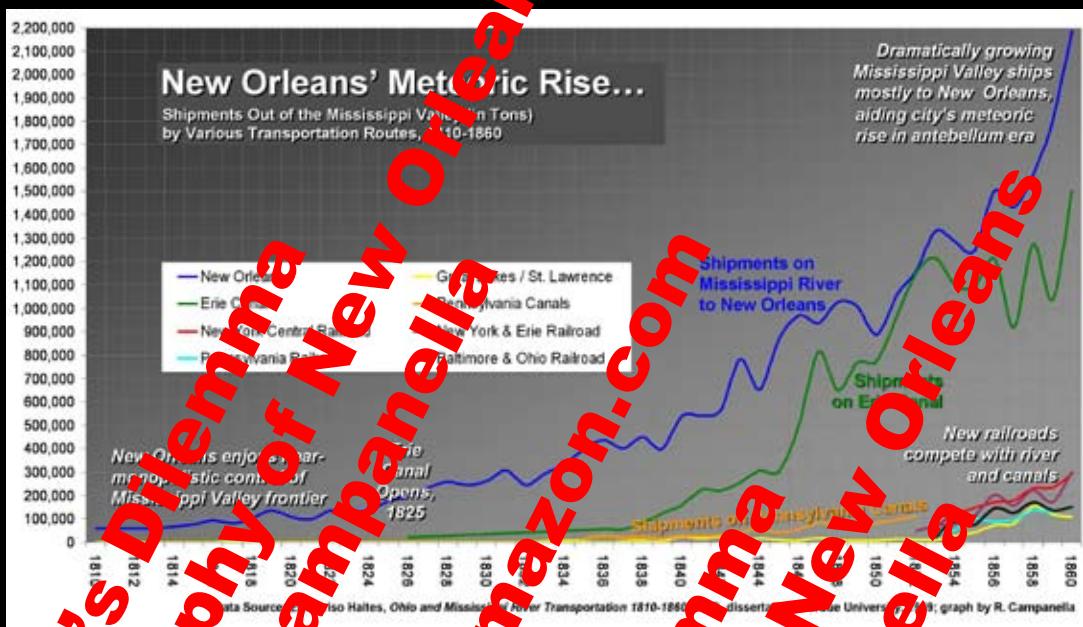


1922

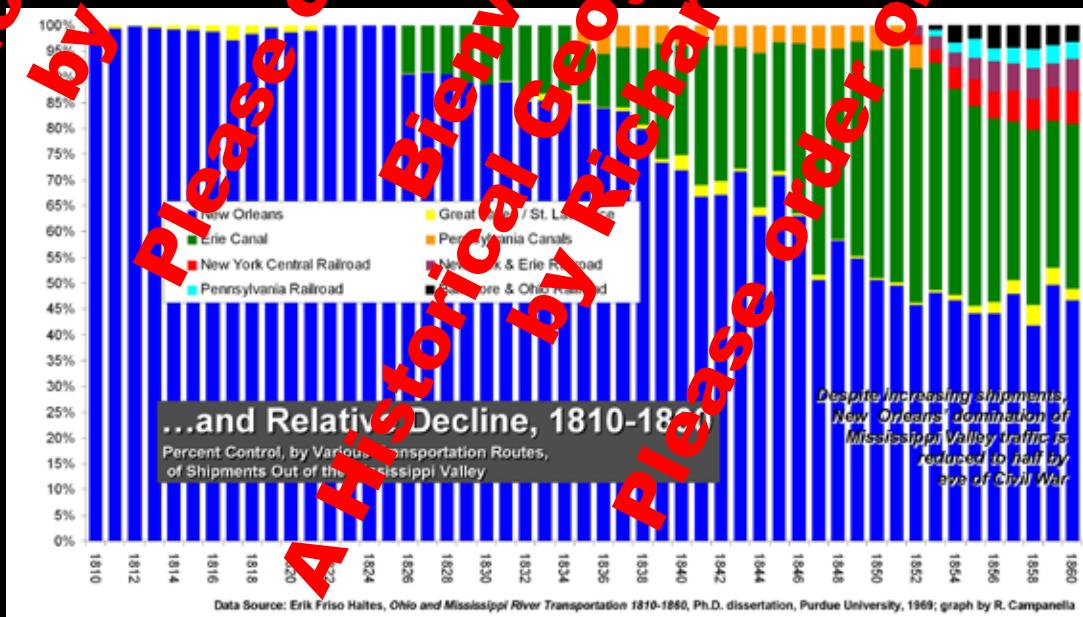


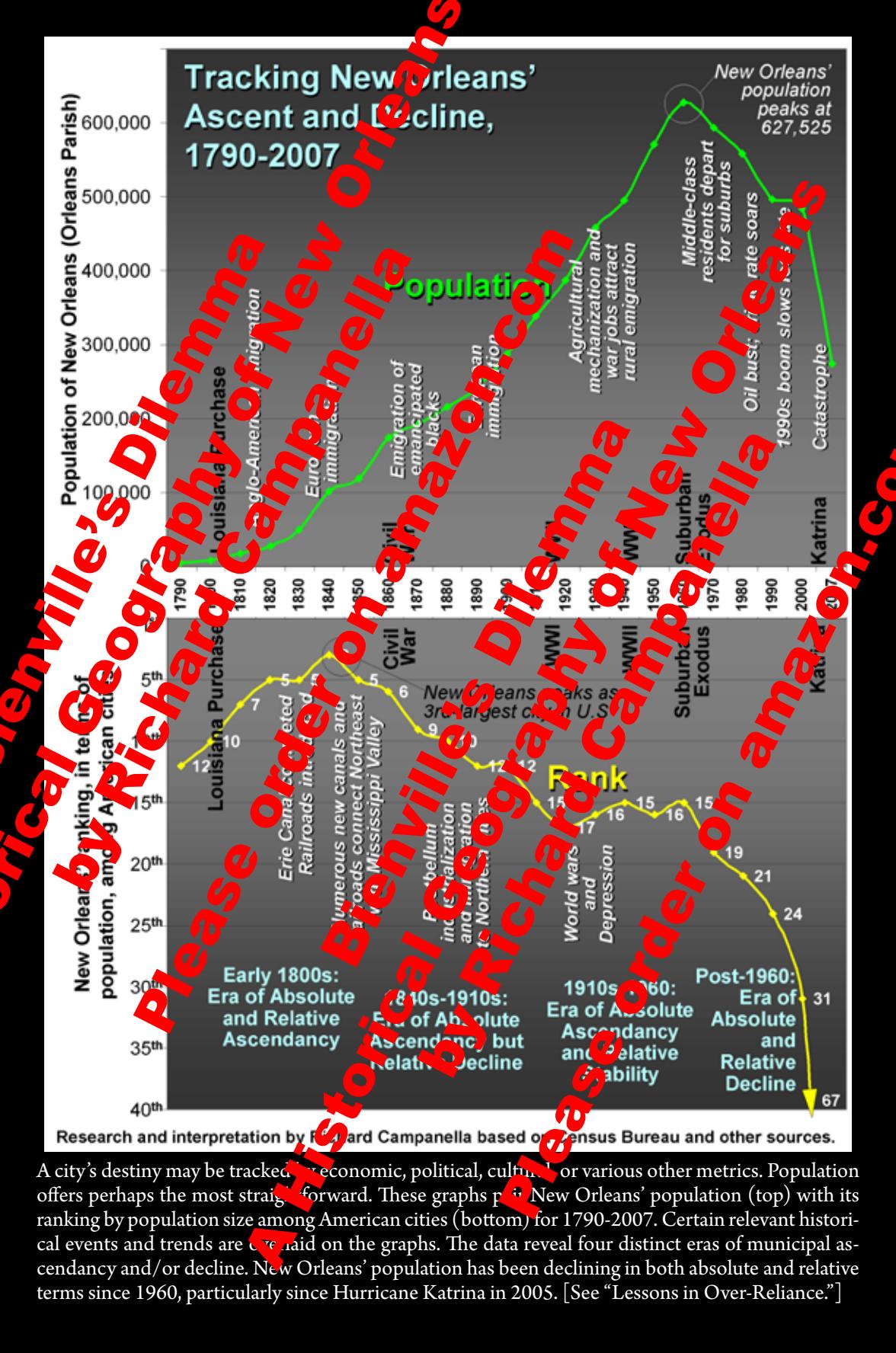
Top left: Detail of "Carte du cours du fleuve S. Louis depuis dix lieues au dessus de la Nouvelle Orleans" (circa 1732). Top right: Urbanized area (shaded) of New Orleans in 1841 and 1878, as defined in *Report on the Social Statistics of Cities*, 1886. At center right is a rare 1922 aerial mosaic of the city; at bottom right is a satellite image of the same area in 2001. Maps courtesy Library of Congress and Perry-Castañeda Library Map, University of Texas at Austin; photos courtesy Port of New Orleans and Ikonos.

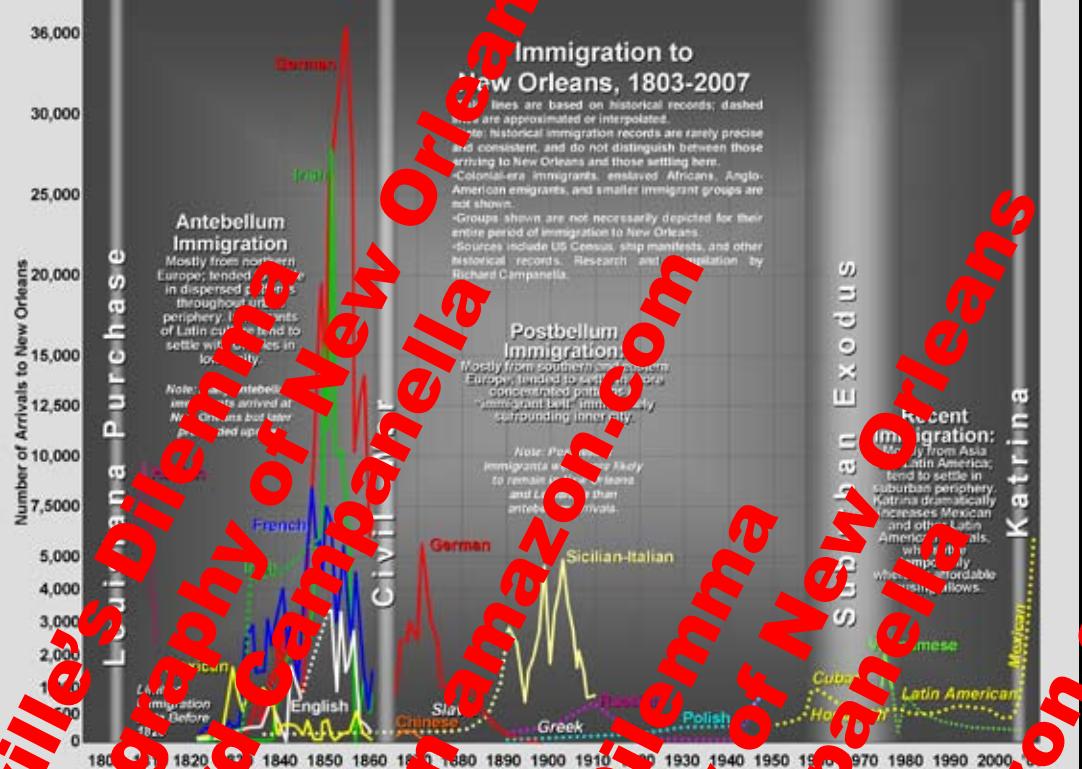
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Much of New Orleans' meteoric rise in the early nineteenth century (above) can be traced to the dramatically increasing population and agricultural productivity of the Trans-Appalachian West, which had little choice but to ship downriver to New Orleans to deliver its commodities to market. But even as those shipments increased in absolute numbers, an emerging network of eastern and Midwestern canals, railroads, and roads gave New Orleans unwelcome new competition for Mississippi Valley trade. The city's relative share of the market (below) once at over 99 percent, declined to about 50 percent by the eve of the Civil War. New Orleans' population would continue to grow for a century to come, but its rank among American cities would steadily sink after peaking as the third-largest in the nation in 1840. [See "Lessons in Over-Reliance" for details.]







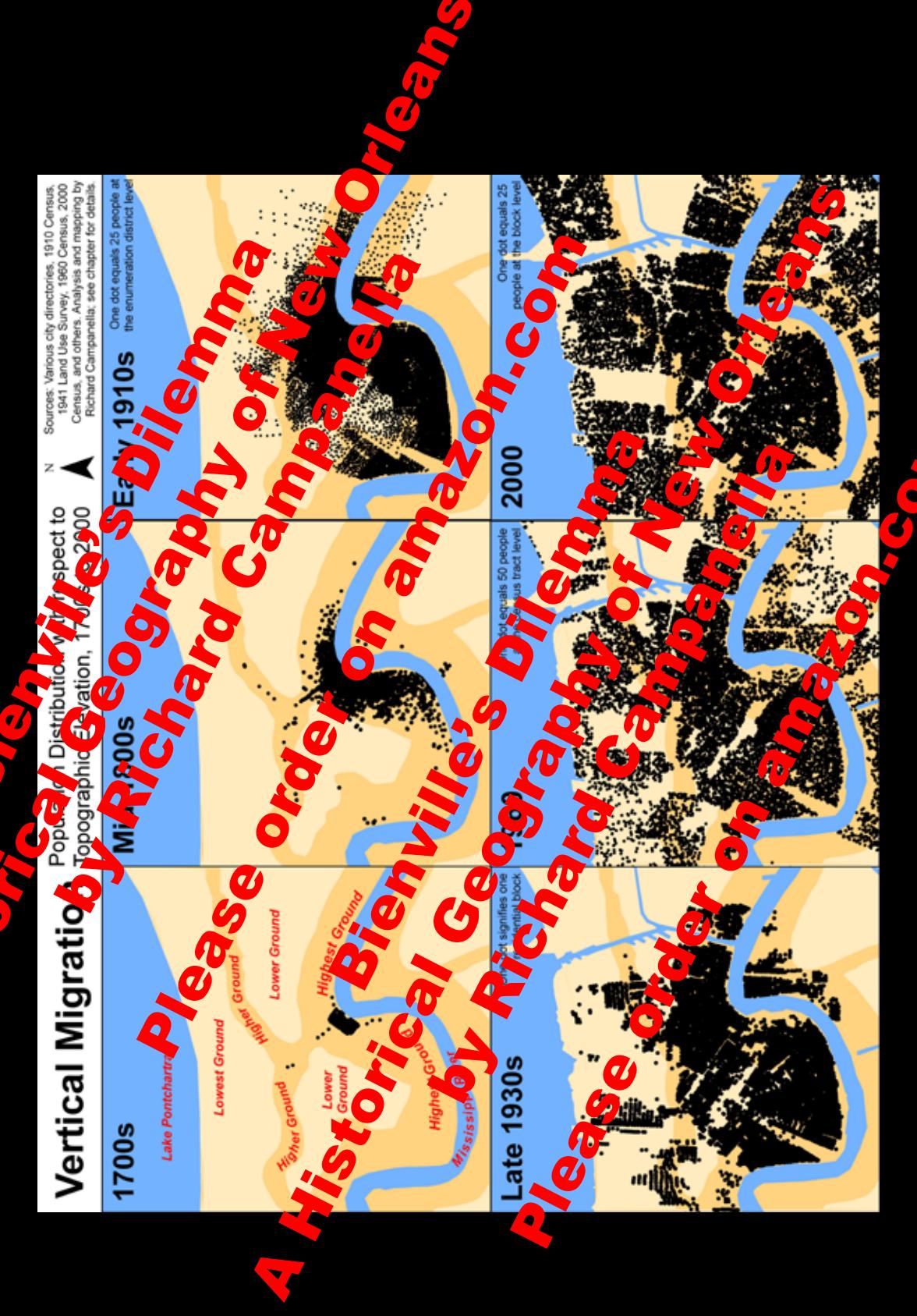
This 1919 aerial photograph of downtown New Orleans (French Quarter at upper center; Lee Circle at lower right; Lake Pontchartrain in distance) captures the “belt” of working-class neighborhoods around the CBD where immigrants, in the late 1800s and early 1900s, settled in large numbers. Southeastern Architectural Archive, Special Collections, Tulane University Howard-Tilton Library.



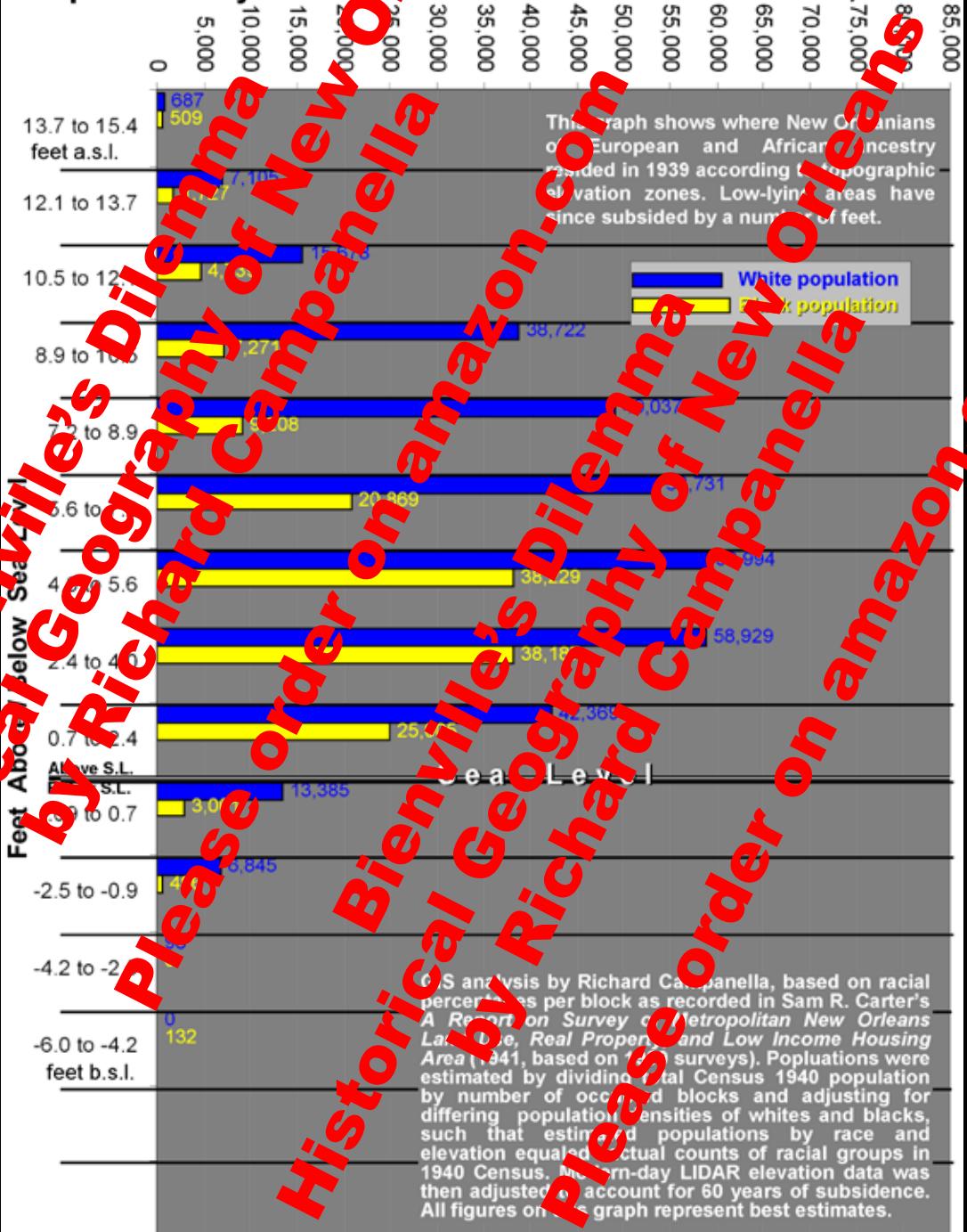




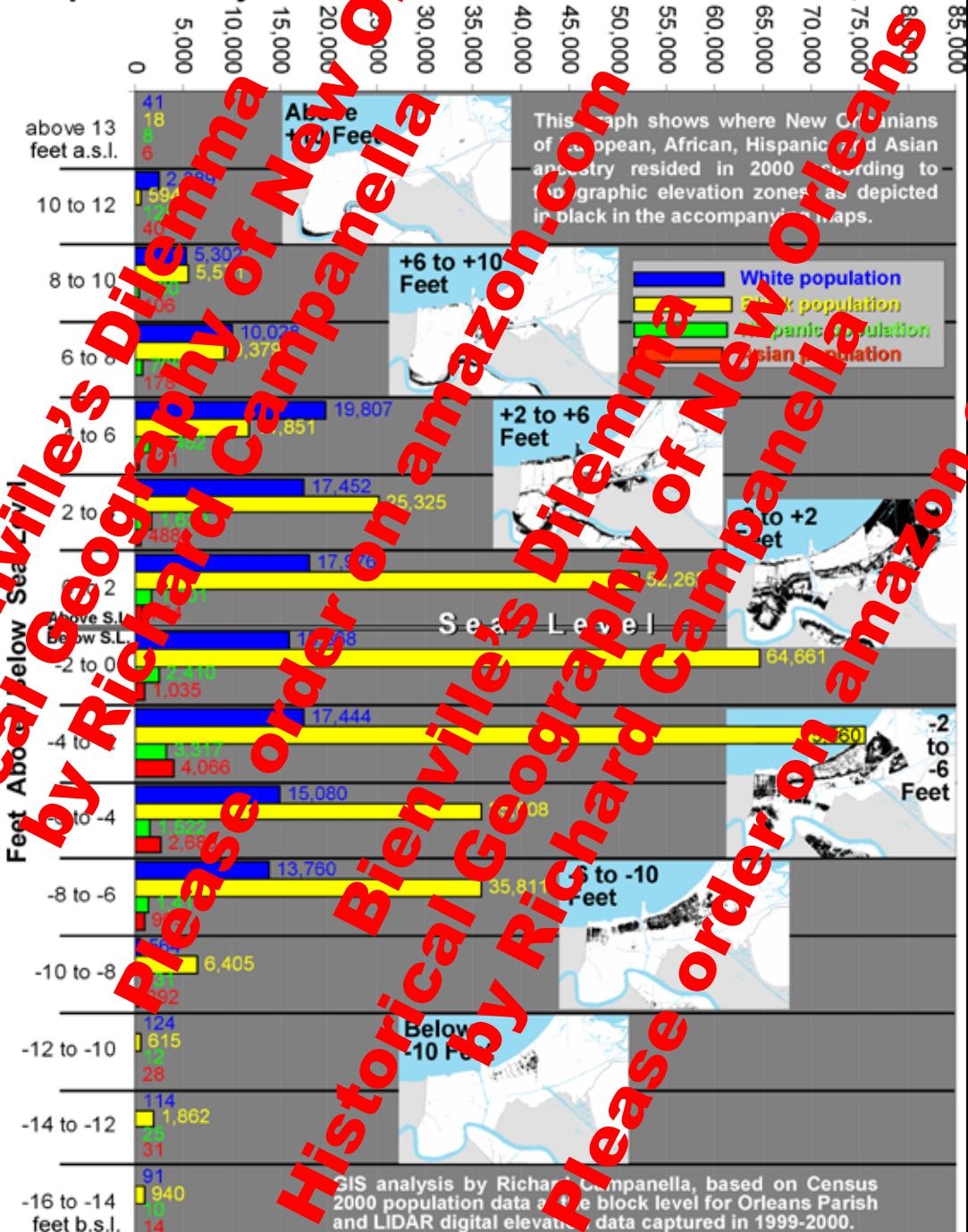




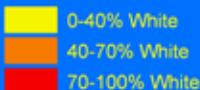
Population by Race and Elevation in New Orleans, 1939



Population by Race and Elevation in New Orleans, 2000



These patterns emerge when we map race...



Lake Pontchartrain

Kenner

Jefferson Parish Metairie

Orleans Parish

Gentilly

City Park

French

Quarter

Uptown

Westwego

Eastern New Orleans

Versailles

Lower

9th Ward

St. Bernard Parish

Algiers

Gretna

Mississippi River



...but they change entirely when we map nativity.



Lake Pontchartrain

Kenner

Jefferson Parish Metairie

Orleans Parish

Gentilly

City Park

French

Quarter

Uptown

Westwego

Eastern New Orleans

Versailles

Lower

9th Ward

St. Bernard Parish

Algiers

Gretna

Mississippi River



Analysis and map by Richard Campanella based on 2000 Census
at the block-group level. Unpopulated areas are masked out in gray.

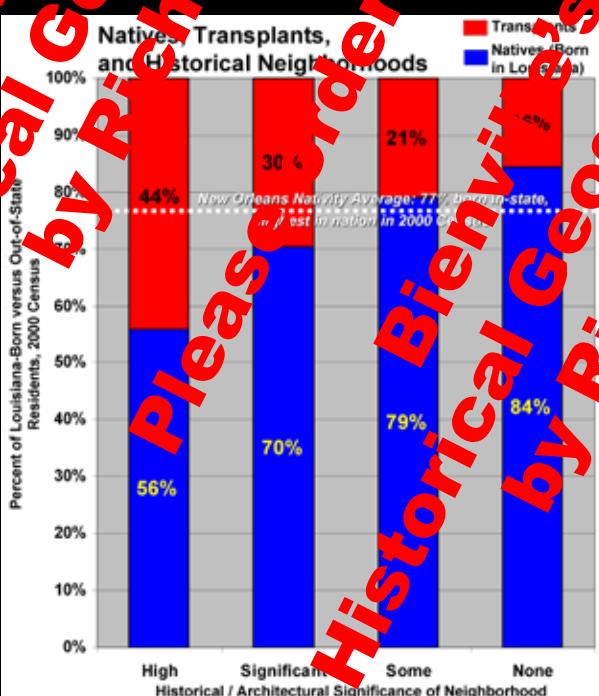
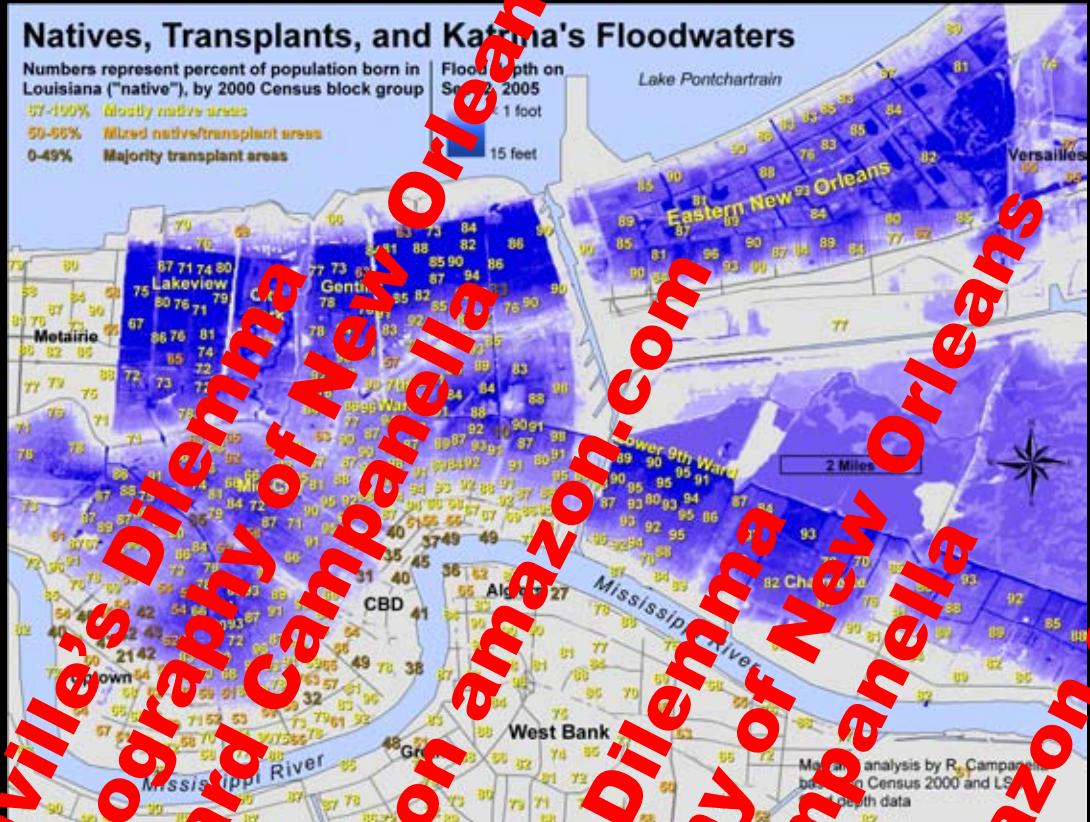
3 Miles

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Natives, Transplants, and Katrina's Floodwaters

Numbers represent percent of population born in Louisiana ("native"), by 2000 Census block group

- 47-100% Mostly native areas
- 50-56% Mixed native/transplant areas
- 0-49% Majority transplant areas



Analysis and graph by Richard Campanella using Census 2000 nativity data and official city neighborhoods. "High" historical value included French Quarter, Treme, Garden District, CBD, Marigny, Lower Garden District, and Bywater. "Significant" included most of Uptown and Mid City / Bayou St. John, Warehouse District, Algiers Point, Central City, St. Roch, Holy Cross, St. Claude, Six and Seventh Wards. "Some" included all neighborhoods in greater Gentilly, Lakeview, and along lakefront, plus Broadmoor, Leonidas / West Carrollton, Gentilly / Zion City, Tulane / Gravier, Hollygrove, McDonogh, Pontchartrain Park, and Lower Ninth Ward. "None" category comprised all other areas, particularly in New Orleans East, West Bank, and housing projects.



"Louisiana Transplant" bumper sticker in the Faubourg Marigny, one of New Orleans' most historic but least native-born neighborhoods. Photo by Laura Harris, 2006.

Italicized numbers in gray represent percent of state residents born in-state; darker-shaded states have more natives; lighter states have more transplants. Numbers in black and red point symbols represent percent of residents of major American cities born in-state. Louisiana and New Orleans had the nation's highest nativity rates in 2000.

Nativity by State and City 2000

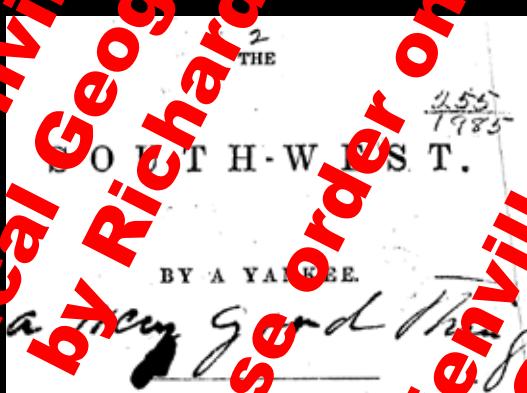
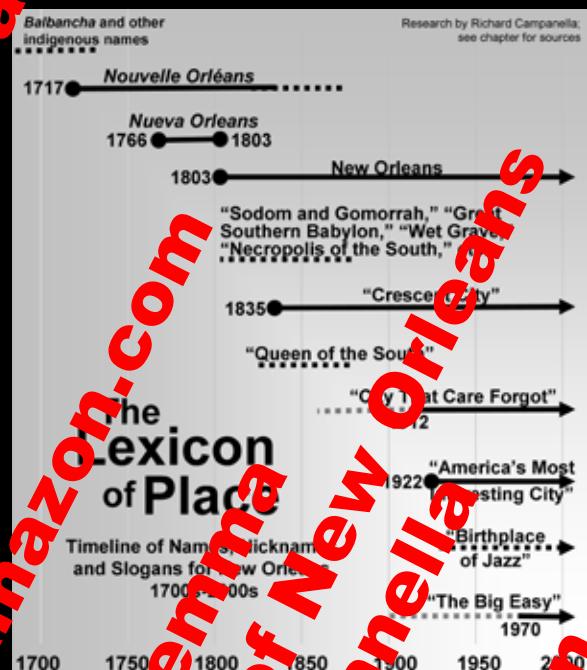


Each red dot represents five people from that location who moved to New Orleans between 1995 and 2000. Places outside Louisiana that contributed 200 transplants are labeled.

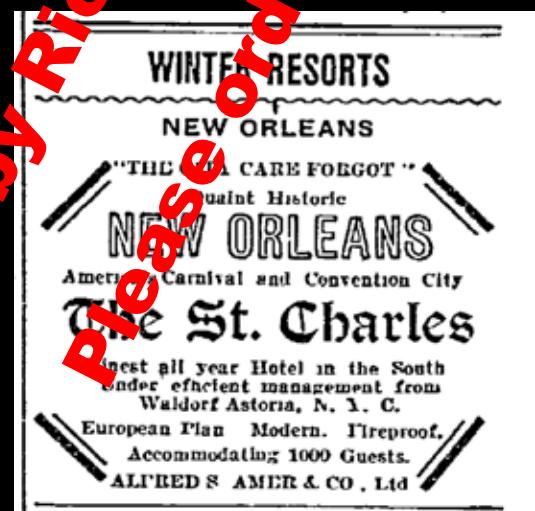
Sources of Transplants to New Orleans

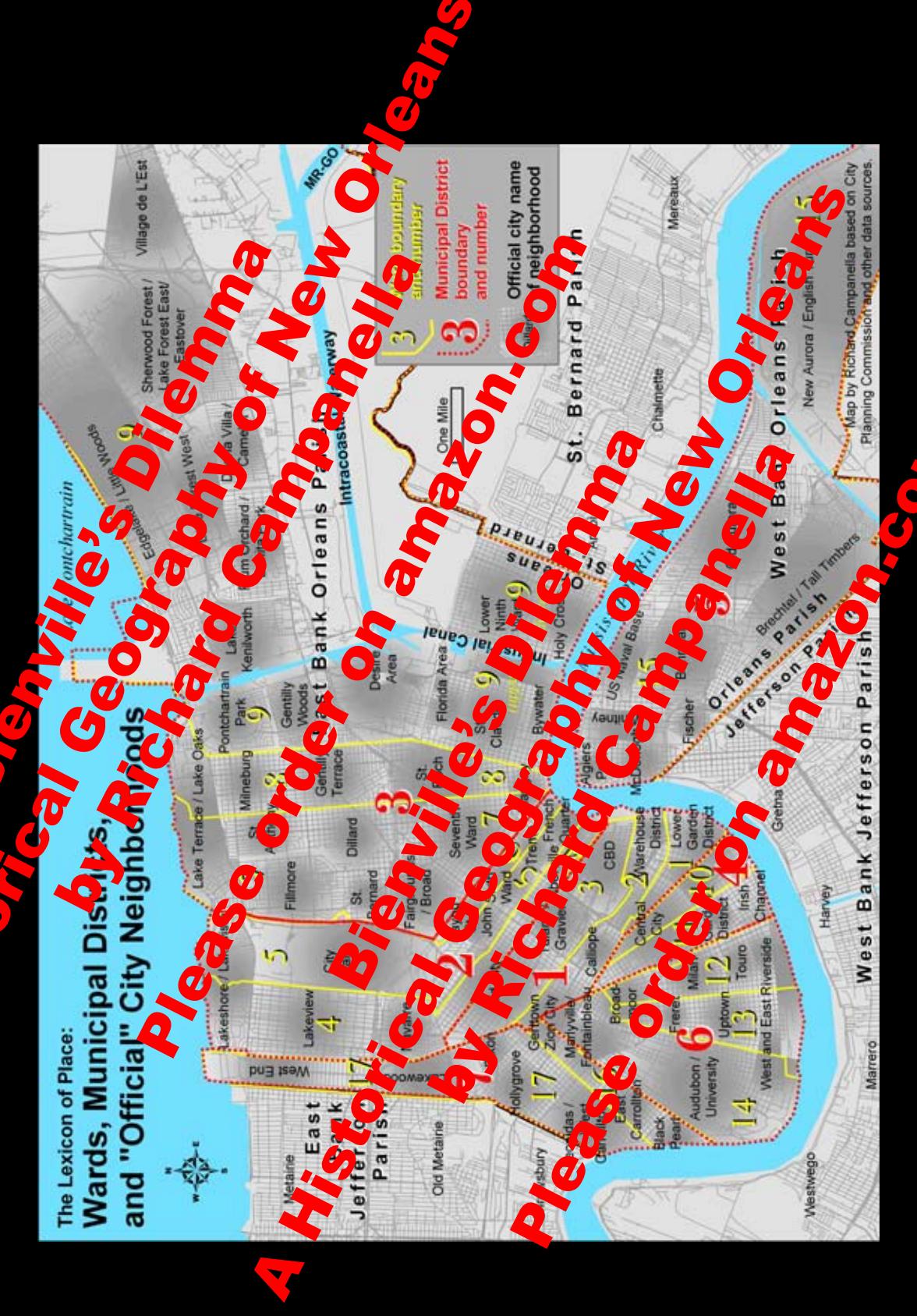


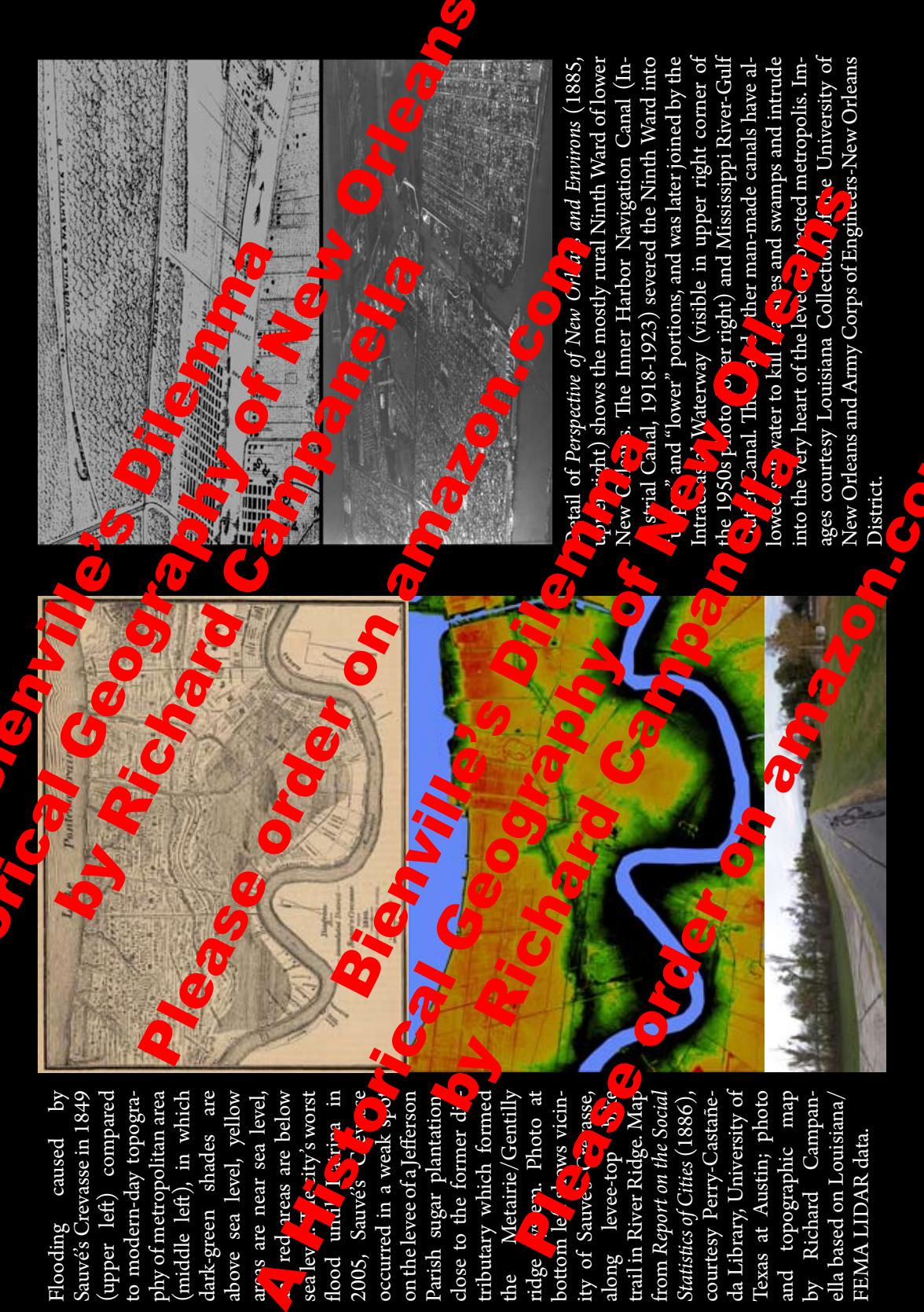
City nicknames and slogans are significant because they both reflect and drive mass perception about a place, and how it differentiates from other places. At right is a chronology of New Orleans' various monikers. Below: Joseph Holt Ingraham claimed to have termed New Orleans "the Crescent City" in his 1835 publication *The Southwest by a Yankee*. He seems to be correct: the nickname is exceedingly rare prior to 1835 and very common afterwards. Bottom left: The Queen & Crescent Hotel on Camp Street traces its name to a railroad line connecting Cincinnati ("the Queen of the West") with New Orleans ("the Crescent City"). Bottom right: "The City [that] Care Forgot" slogan appeared in a 1910 nationwide marketing campaign for the St. Charles Hotel. [See "The Lexicon of Place" for details.] Ad from *Philadelphia Inquirer*; graphic and photo by Richard Campanella.



... forming a crescent highfare along the whole extensive river-line. From this highway, or streets, foot often right and left, till they terminate in the swampy ground less than a league back from the river, we have named New-Orleans the crescent city. One of my letters, from its being built around the bend of a river, at this place. Though the water, or river-line is very nearly semi-circular, the Levée-street, also mentioned, does not closely follow the bend, but is broken into two angles, from which the river diverses as before mentioned. These







Flooding caused by Sauvée's Crevasse in 1849 (upper left) compared to modern-day topography of metropolitan area (middle left), in which dark-green shades are above sea level, yellow areas are near sea level, red areas are below sea level. City's worst flood (under I-10) in 2005, Sauvée's Crevasse occurred in a weak spot on the levee of a Jefferson Parish sugar plantation close to the former delta tributary which formed the Metairie/Gentilly ridge.

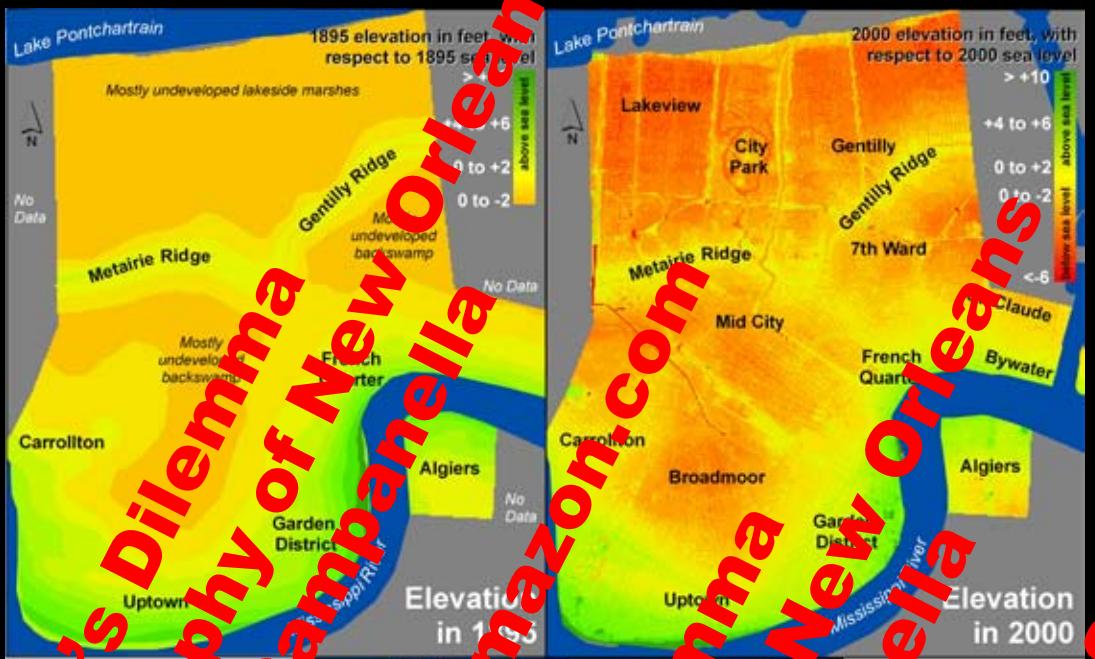
en. Photo at bottom left shows vicinity of Sauvée's Crevasse, along levee-top trail in River Ridge. Map from *Report on the Social Statistics of Cities* (1886), courtesy Perry-Castañeda Library, University of Texas at Austin; photo and topographic map by Richard Campanella based on Louisiana/FEMA LiDAR data.

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Detailed description: The image is a collage of historical and modern maps of New Orleans. In the upper left, there is a detailed historical map from 1849 showing Sauvée's Crevasse. The middle left shows a modern topographic map of the same area. The upper right shows a historical map from 1885 titled 'Perspective of New Orleans, and Environs' with a red banner across it. The lower right shows a modern LiDAR-based elevation map with color-coded terrain. A red diagonal banner across the center of the image reads 'Please order on amazon.com'.

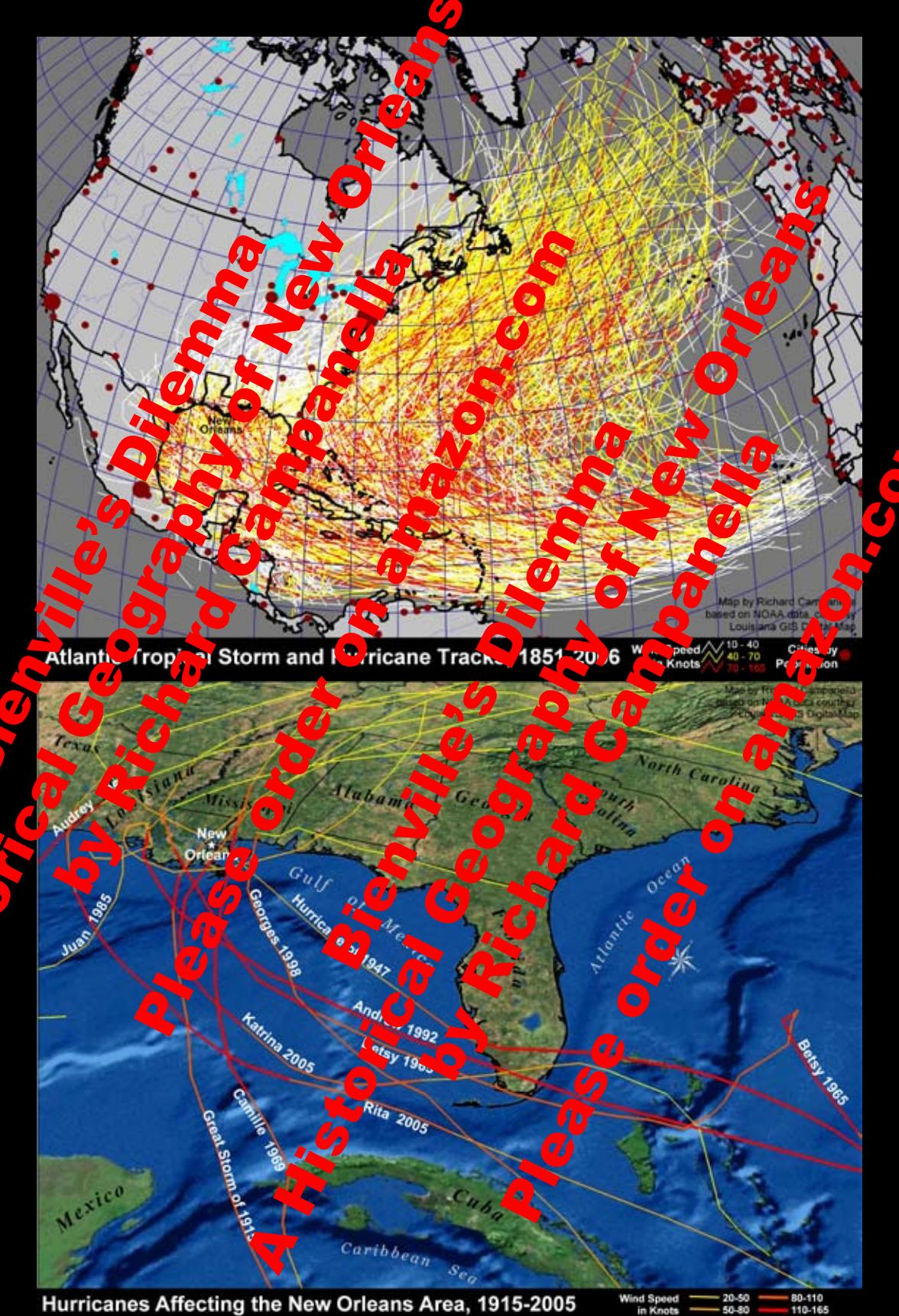
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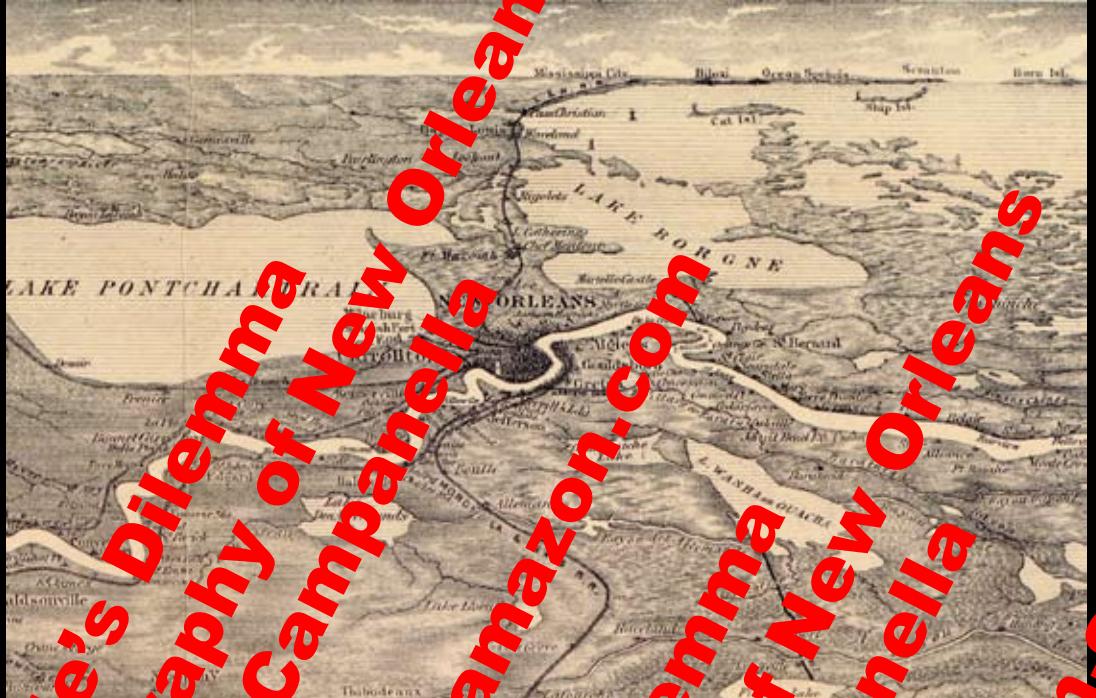
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1895 elevations processed from "Contour Map of New Orleans," by L. C. Brown; 2000 elevations from Louisiana LiDAR dataset. Historic elevations were adjusted to the Cairo Datum to modern standards. All elevations are relative to level of sea at time of survey. GIS analysis, maps, and graphs by Richard Campanella; see chapter for further details.

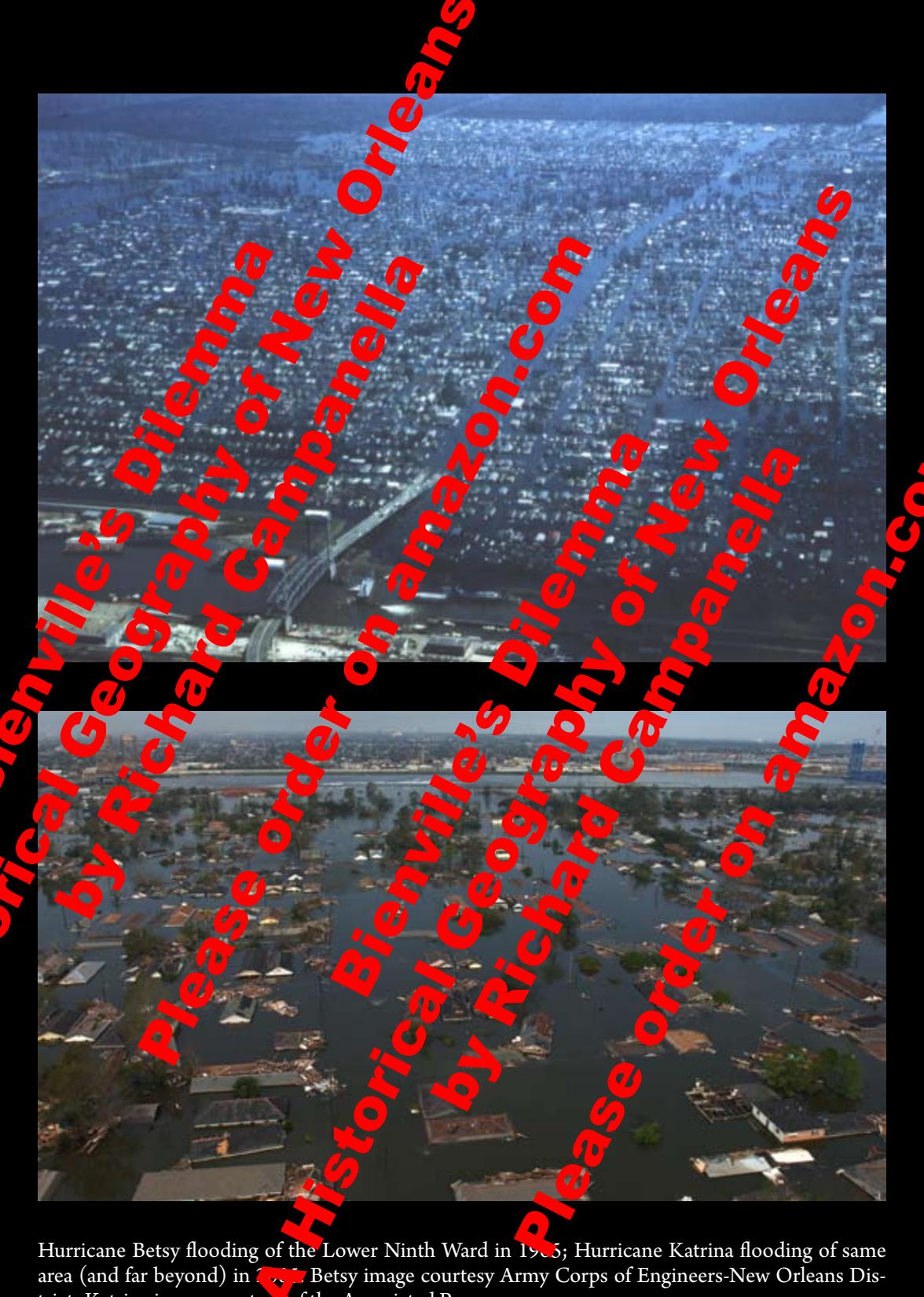






Detail of 1884 drawing by Edward Molitor shows the Louisville & Nashville Railroad tracks traversing the Rigolets landbridge (upper center) eastward toward the Mississippi Gulf Coast. It was in this remote corner of New Orleans that Manuel Lequez and his companions found themselves in a dramatic life-or-death moral dilemma during the Great Storm of 1915 [see "Manuel's Dilemma"]. Middle and bottom: freight train and tracks in the Rigolets today. *Bird's-Eye View of the Mississippi River, 1884* courtesy Library of Congress; photos by Richard Campanella, 2007.





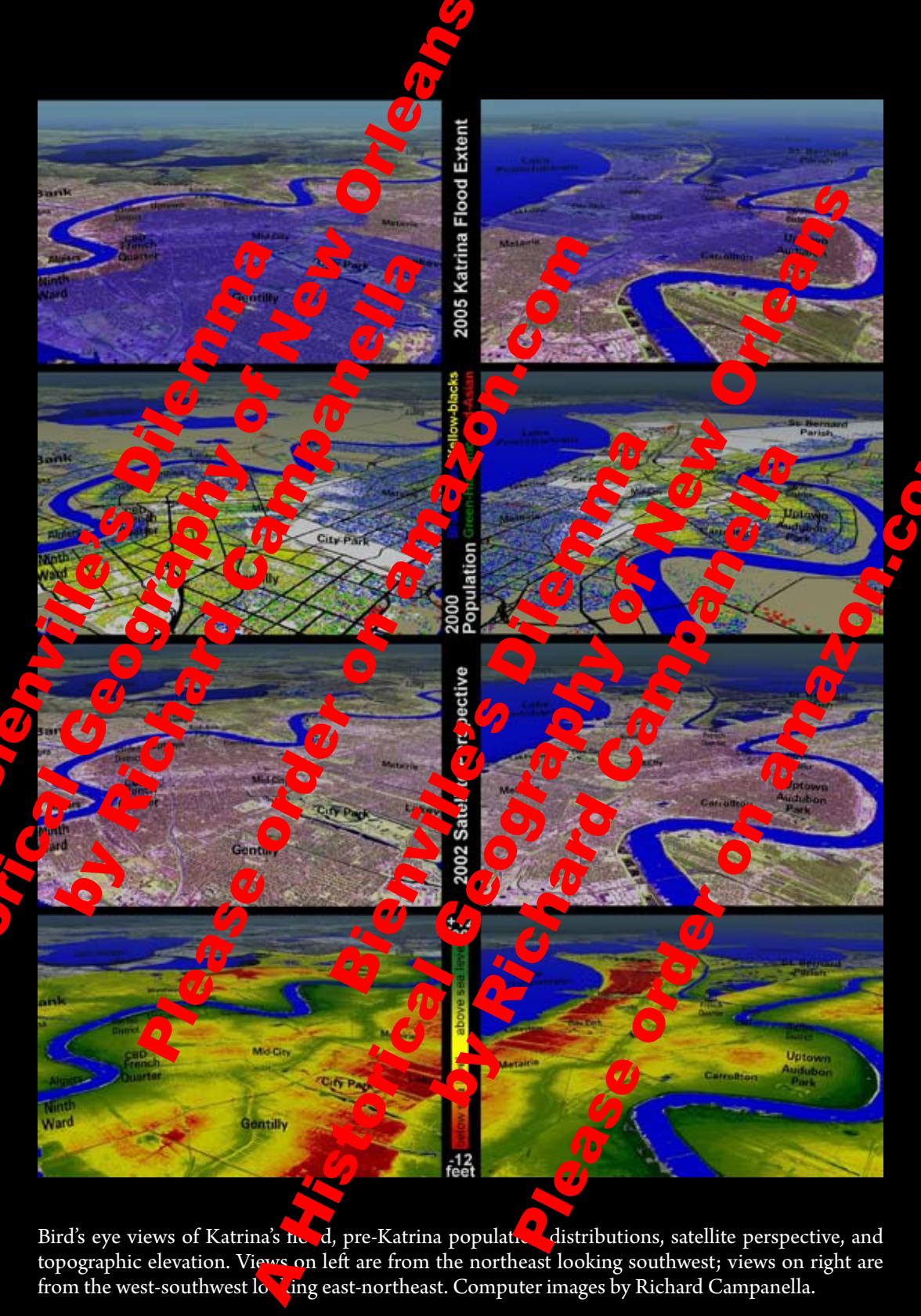
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Hurricane Betsy flooding of the Lower Ninth Ward in 1965; Hurricane Katrina flooding of same area (and far beyond) in 2005. Betsy image courtesy Army Corps of Engineers-New Orleans District; Katrina image courtesy of the Associated Press.



Bird's eye views of Katrina's flood, pre-Katrina population distributions, satellite perspective, and topographic elevation. Views on left are from the northeast looking southwest; views on right are from the west-southwest looking east-northeast. Computer images by Richard Campanella.

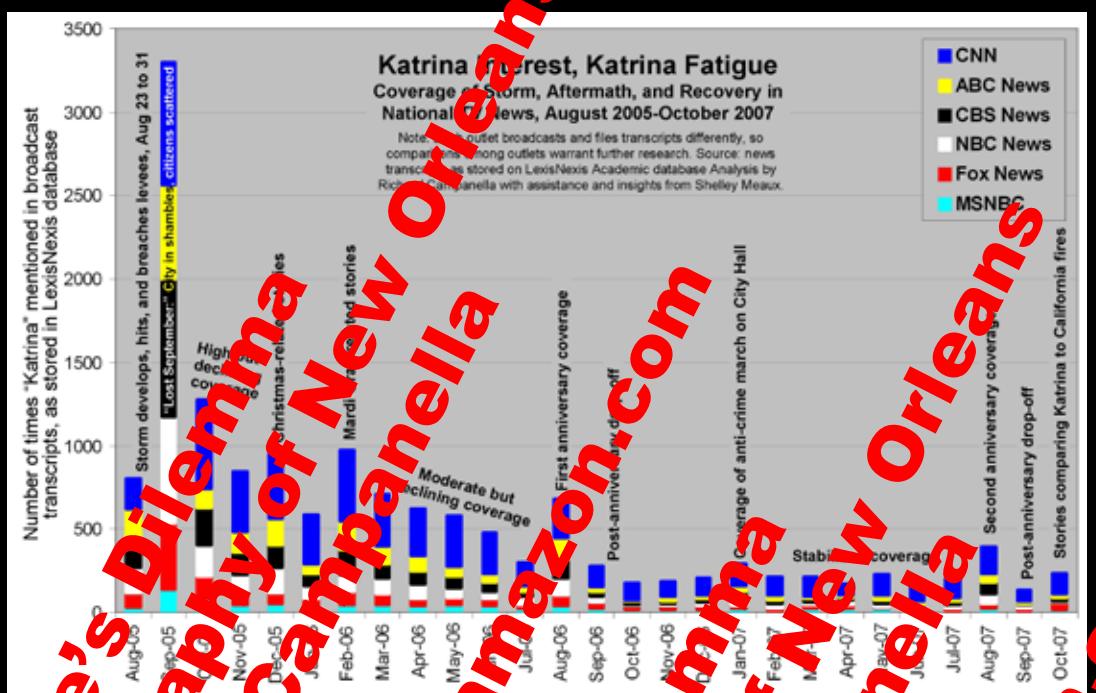


Cityscapes of devastation: New Orleans, autumn and winter 2005-2006.
Photos by Richard Campanella.



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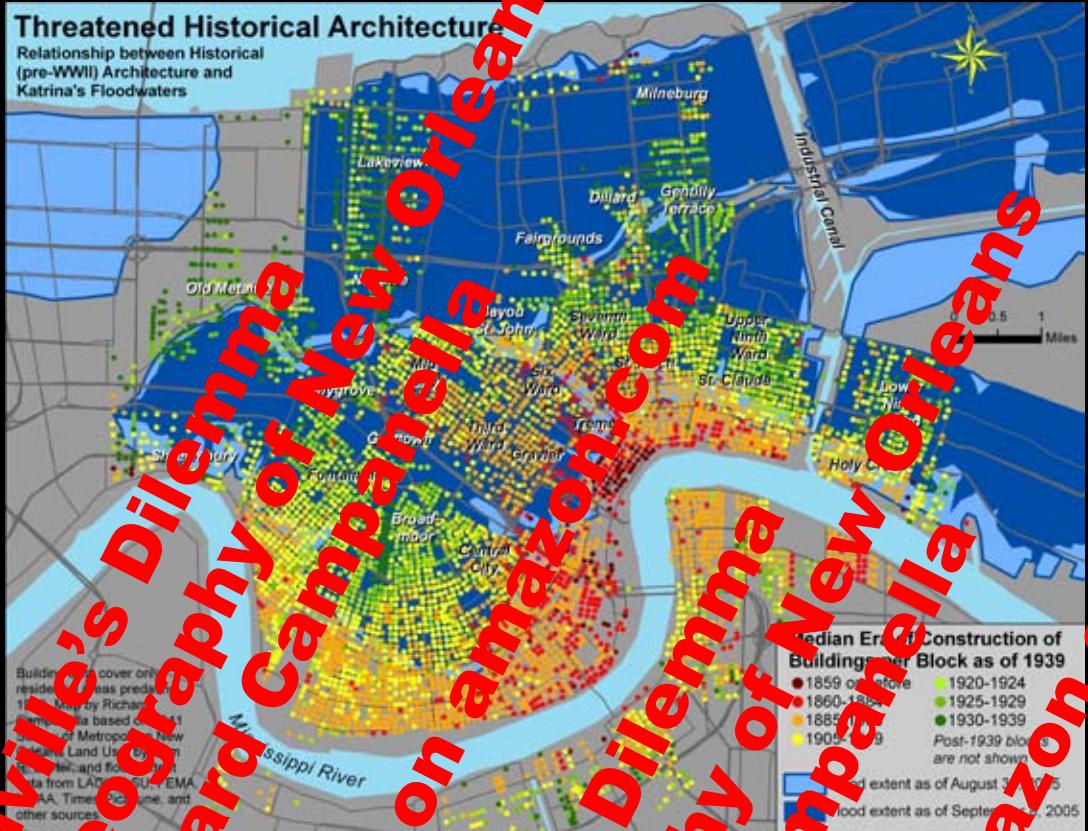
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Top: A measure of Katrina press coverage, 2005–2007. Bottom: generalized suggestions of various stakeholders of where to draw the “build/no-build line.” Research and graphics by Richard Campanella; special thanks to Shelley Meaux for assistance with Lexis-Nexis searches.

Threatened Historical Architecture

Relationship between Historical (pre-WWII) Architecture and Katrina's Floodwaters



Katrina's flood made New Orleans' architectural legacy and future a controversial topic. Citizens discussed and debated demolition, deconstruction, house raising, footprint shrinkage, green space, environmental sustainability, New Urbanism, and the merits of historicity versus modernism. Photos at center show two early twentieth-century houses raised above base flood elevations; photo at bottom shows actor Brad Pitt's "Make It Right" vision for Lower Ninth Ward, in which pink tents stand in for environmentally sustainable houses to be built inexpensively for former neighbors. Map and photos by Richard Campanella, 2007.

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2000

Population
Distribution

1 Dot = 20 People

Source: US Census

Level: Census Block

1 Mile

2005 Katrina
Flood Depths
September 2, 2005

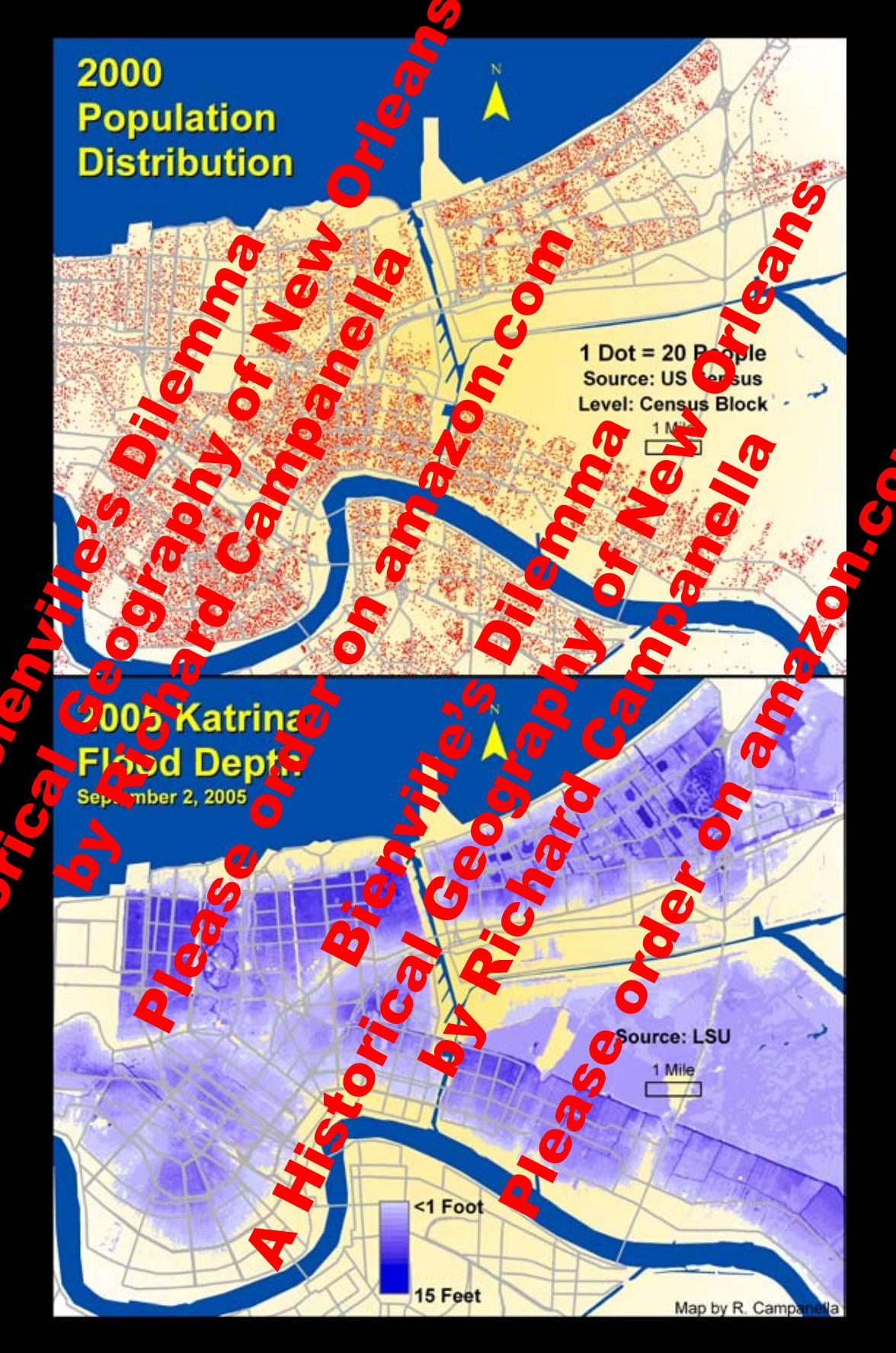
<1 Foot

15 Feet

Source: LSU

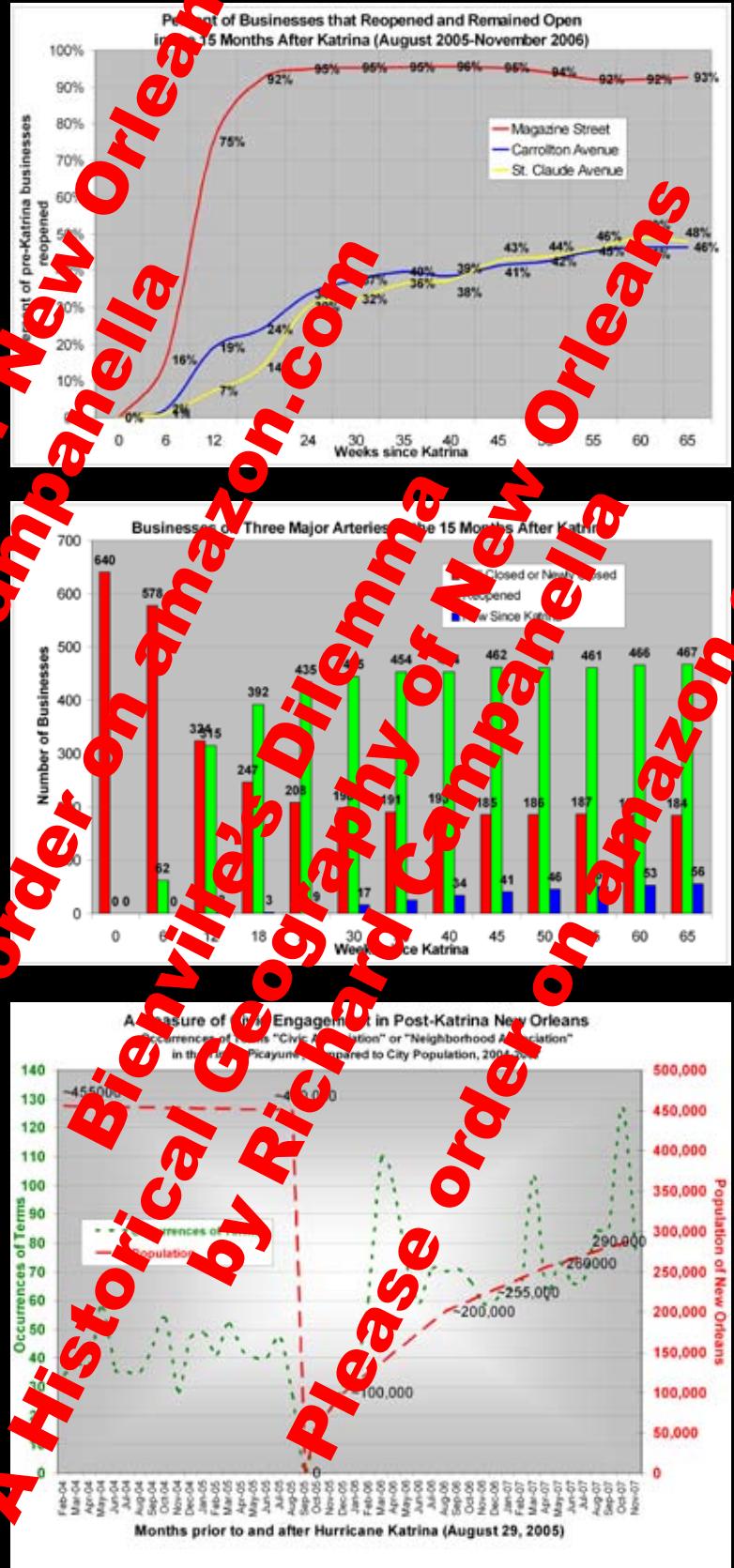
1 Mile

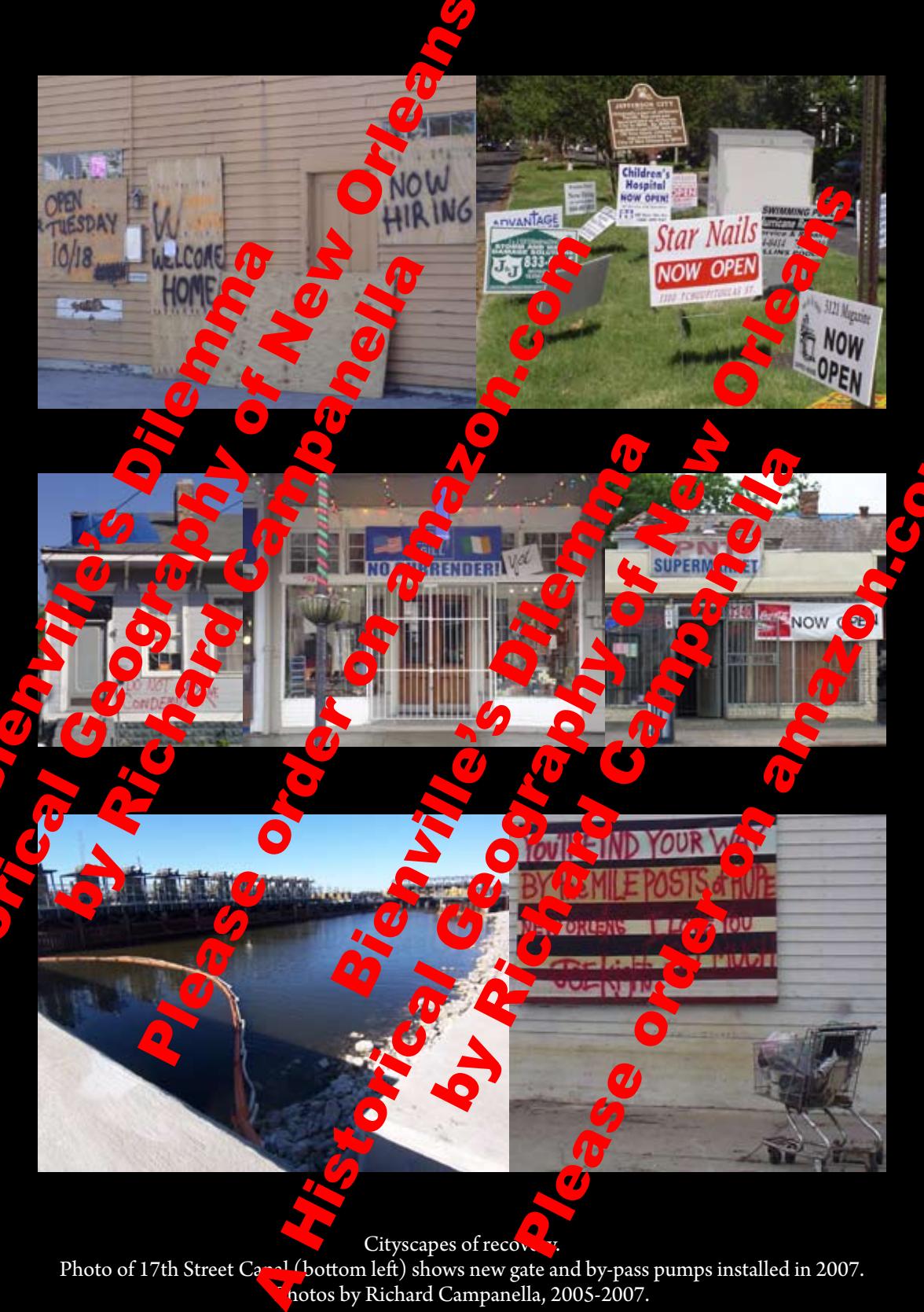
Map by R. Campanella





New Orleans in many ways demonstrated heroic resilience after the 2005 deluge. Top and middle graphs show the re-opening of businesses along three major commercial arteries (unflooded, prosperous Magazine Street; lightly flooded, working-class St. Claude Avenue; and North and South Carrollton Avenue), which experienced flooding anywhere from zero to deep flooding) during the fifteen months following Hurricane Katrina. Bottom graph plots a civic measure of the remarkable civic engagement among New Orleans following the storm, by counting the times “civic association” or “neighborhood association” appeared in the local newspaper. Despite the eager spirit to rebuild, tens of thousands of pre-Katrina residents opted to settle elsewhere, leaving affected neighborhoods markedly less populated. Few can argue that this reality represents “urban resilience” in its purest form. New Orleans rebounded after disaster in a stronger fashion in historical times, when it occupied higher ground amid a healthier deltaic plain and a more vital economy. Business-return survey by author; special thanks to Shelley Meaux for assistance in civic engagement research.





Cityscapes of recovery

Photo of 17th Street Canal (bottom left) shows new gate and by-pass pumps installed in 2007.
Photos by Richard Campanella, 2005-2007.